

"Faith comes from hearing, that is, hearing the Good News about Christ." Romans 10:17, NLT

THE GREAT DILEMMA

"But how can they call on him to save them unless they believe in him? And how can they believe in him if they have never heard about him? And how can they hear about him unless someone tells them? And how will anyone go and tell them without being sent?" – Romans 10:14-15, NLT

- They **CAN'T**
- They **WON'T**

THE QUESTION

- Does it really **MATTER** to me who is made right with God?

WE EVANGELIZE [i.e. "SHARE OUR FAITH"]

- Because we're **COMMANDED** to
"And then he [Jesus] told them, "Go into all the world and preach the Good News to everyone."
– Mark 16:15, NLT
- Because we're **COMPELLED** to
[Apostle Paul] "Preaching the Good News is not something I can boast about. I am compelled by God to do it. How terrible for me if I didn't preach the Good News!" – 1 Corinthians 9:16, NLT

A VARIETY OF APPROACHES

"In the Bible there is no single method of communicating the gospel; instead there is a variety of methods." Francis Chan, Evangelism in a Skeptical World

1. The **DIRECT** Approach [Acts 2]
2. The **INTELLECTUAL** Approach [Acts 17]
3. The **TESTIMONIAL** Approach [John 9]

4. The **INTERPERSONAL** Approach [Luke 5]
5. The **INVITATIONAL** Approach [John 4]
6. The **SERVICE** Approach [Acts 9]

FIVE TRENDS OF HOW IS EVANGELISM CHANGING

While the **WHAT [CONTENT]** of evangelism is changeless,
The **HOW [METHOD]** of evangelism always change

1. Evangelism is a **LIFE STYLE**, not a one-time activity
"We need to change our lives so that we live an evangelistic lifestyle, not a life with add-on bits of evangelism." Chan
→ Our life-style reveals that our faith is **AUTHENTIC: LIVABLE, BELIEVABLE, and TRUE**
2. Life-stories are more **PERSUASIVE** than clever arguments
"Our testimony demonstrates that the gospel works." Chan
→ Our story moves from who we **WERE** to who we **ARE** to **WHAT** we're becoming
→ Our story demonstrates how the gospel **WORKS**
3. Evangelism involves **LEVERAGING** the "texts" of our culture to find common ground with people and share the gospel
"We are challenged to bridge what we read in the newspaper with what we read in the Bible." Ellsworth Kalas
→ People don't care how much we **KNOW** unless they know how much we **CARE**
4. Most people **JOURNEY** into the Christian faith
"The journey into faith is similar to a buyer's journey: hostile, open, considering, trying it out, entry level, switching, and loyal." Chan
→ Most people find belonging **FIRST** and then believe later
"Then I heard the Lord asking, 'Whom should I send as a messenger to this people? Who will go for us?' I said, 'Here I am. Send me.'" Isaiah 6:8, NLT